

Village Council's Future Committee

Bay Club

April 20, 2010

Welcome

Access to Information

- Tonight's slide presentation
- Results of the email survey
- Report on the Brainstorming meeting
- Evaluation of the Brainstorming meeting
- Background documents relating to previous efforts
- On the Internet at:
- www.plvc.org , www.plvoice.org, and

Meeting Agenda

- 6:30 Registration (comment cards)
- 7:00 Welcome and Introductions- Art Zoloth
- 7:03 Community History – Mike Derrig
- 7:25 Future Development – Diana Smeland
- 7:30 Past Planning Efforts – Tom Stone
- 7:40 Results of recent email survey – Kent Matheson
 - Themes/trends from replies
 - New questions based on survey results
 - Emerging ideas from the audience
- 8:45 Summary and Next Steps – Art Zoloth

Port Ludlow Village Council
Articles of Incorporation

- “To do as it determines to be in its best interest, any of the following for the direct or indirect benefit of the Port Ludlow community.”
- “Be a unifying force in the Port Ludlow community and work toward building consensus among resident, merchants, property owners and others having an interest in the Port Ludlow community.”

Purpose of the Meeting

1. Engage the Port Ludlow community in a conversation to share ideas and concepts regarding the future of Port Ludlow
2. Hopefully, the dialog will generate a level of interest and ***commitment*** to ***move*** beyond the discussion stage.

Quote of the Day

“We need a functional community center that can handle performing arts and large gatherings.”

“Maybe it could have a north wing and a south wing for curmudgeons where no one is allowed to cross the center line.”

Village Council & Future Committee

Village Council Members:

- Tony Simpson, President
- Tom Stone, Vice Pres.
- Don Thompson, Treasurer
- Jack McKay, Secretary
- Jim Boyer
- Laury Hunt
- Dean Mosier
- Larry Nobles
- Shane Seaman
- Howard Koester-SBCA
- Elizabeth Von Zonneveld -LMC
- Art Zoloth

Future Committee

- Art Zoloth, Chair (Pharmacology – Virginia Mason Hospital, Seattle)
- Jim Boyer (Industrial Packaging)
- Jack McKay (School Supt. and Chair/Professor at the Univ. Of Nebraska)
- Dean Mosier (Private Business/Community Development - Seattle)
- Larry Nobles (Professor / College Dean at Northwestern University)
- Diana Smeland (President, Port Ludlow Assoc.)
- Tom Stone (U.S. Navy - Rear Admiral – San Diego)

- Bill Browne-Communications (Professor at Oregon State University)
- Barbara Berthiaume (Sociology, Family Counseling)
- Kent Matheson (School Supt at Highline, WA and Flagstaff, AZ)

Quote of the Day

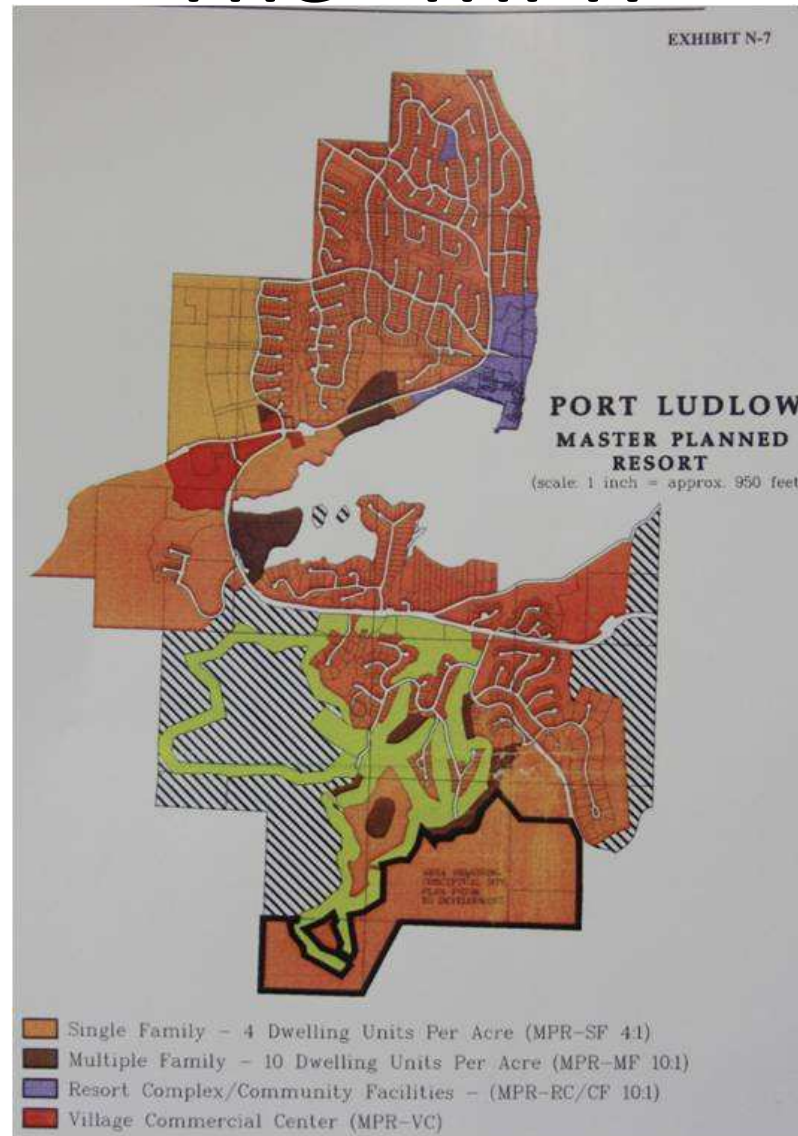
“We need a functional community center that can handle performing arts and large gatherings.”

“Maybe it could have a north wing and a south wing for curmudgeons where no one is allowed to cross the center line.”

Community History

- Mike Derrig

The "MPR"



Port Ludlow Future Committee

	Acres	Est. Planned Density
OT II - finished lots		41
OT II - unfinished lots		39
Ludlow Cove II		42
Ludlow Bay Village (LBV)		42
Admiralty III		38
Ironwood	34	40
Timberton/Creekside	100	50
Club House Village	2	10
Falls Terrace	29	55
Bay Hollow	30	20
Sales Office	2	3
Cree Condo	9	0
Total		380

Past Planning Efforts

1. 1997-2000 Olympic Resources Management Planning forum
 1. Establish PLVC
 2. Million \$\$ effort
2. Oct. 2001 PLVC Long-range Plan
 1. Created a working document for representation
3. 2002 – (about) 2005 PLVC's Future Planning Committee
 1. Lots of reports, but no final report

More Efforts

4. Oct 2007 Mail survey with election ballots

471 surveys returned

93% **strongly** favored unification of Port Ludlow

68% favored one recreational center open to all residents

11% **disagreed**

92% favored a full service grocery store in Port Ludlow

5. Oct 2008 PLVC forms the 20/20 Committee

6. Feb 2010 Brainstorming session

One community – a unified community

What organization structure?

Key Questions for tonight

1. Why are we here?
2. Will our time together be meaningful?
3. What does each of you have to contribute?
4. What is expected of each participant?

April 2010 Email Survey Results

- 1200 Email addresses from the 2010 PL Directory (need accurate email addresses - 300 out-of-date)
- Additional emailing efforts homeowner assoc.
- 233 responses or about 26% (900)

Years living in Port Ludlow

1. Less than 5 years	21%
2. Between 6 and 10	44%
3. Between 11 and 20	31%
4. More than 20 years	5%

How many months of the year are you gone from Port Ludlow?

- | | |
|---------------------------|-----|
| 1. One (or less) month | 61% |
| 2. Between 1 and 3 months | 20% |
| 3. Between 4 and 6 months | 9% |
| 4. More than 6 months | 11% |

Do you believe that there is a need for residents to be involved in the future of Port Ludlow?

Yes, we should, as community, be prepared to make decisions about Port Ludlow's future. 93.4%

No, we can continue to deal with issues as we do now, like we are doing with the proposed mining project. 4.1%

No, let the current developer (PLA) or a different developer take care of the issues. 2.6%

If we should, as a community, be prepared to make decisions about Port Ludlow's future. , then what existing governing body would be better at representing the views of the residents of Port Ludlow?
(Pick one.)

The Jefferson Co. Commissioners 5.0%
The Port Ludlow Village Council 95.0%

What were some suggested additional amenities in Port Ludlow?

Ranked:

1. Grocery Store/pharmacy (50%)
2. Nothing – Fix up what we have
3. Senior – long term care
4. Performing art/conference ctr.
5. Combined Beach and Bay Clubs

How do you suggest these (retail, senior center, etc.,) be financed?

1. Other Private investors (60%)
2. Community
 - Bonds, taxing authority
 - User fees
 - Combine (Beach and Bay)
3. The Developer (PLA)

What amenities do you feel have an impact on your lifestyle and the value of your home? (some or major impact)

A. Marina	92.4%
B. Golf Course	88.7%
C. Trails System	81.3%
D. Swimming and Rec.	81.7%
E. Meeting & Banquet Areas	77.0%

What degree should Port Ludlow residents someday be involved in the possible purchase of each of these amenities? (Major and Some interest)

- | | |
|----------------|-------|
| 1. Golf Course | 53.4% |
| 2. Marina | 60.4% |
| 3. Sewer/water | 84.0% |

Future decision making. Rate the way to prepare for the future

- | | |
|---------------------------------------------------------------------------------|-------|
| 1. Do nothing (PLVC status-quo) | 45.7% |
| 2. PLVC with voluntary dues | 35.6% |
| 3. PLVC with limited taxing authority | 33.9% |
| 4. Different group w/ taxing authority
(e.g., park/recreation district, LID) | 43.9% |

Opportunities Available to us in next 5 to 10 years – Frequent Suggestions

- Combine clubs - sell clubs and build a new community-wide facility
- Grocery store – more businesses
- Do nothing – maintain the status-quo
- Very difficult during these economic times
- More community events
- More businesses around the marina/resort
- Find a new “Trendwest” developer

What are the roadblocks to the future development of Port Ludlow?

1. Lack of interest – do nothing
2. The “residents” opposed to change
3. No local government
4. Iron Mt. Quarry site close by
5. Current economy

What do you think a Port Ludlow “unified community” means?

- End the north / south separation 44%
- One club – includes sharing facilities 27%
- One governing body e.g., – 20%
- Don't want unification or sharing 1%

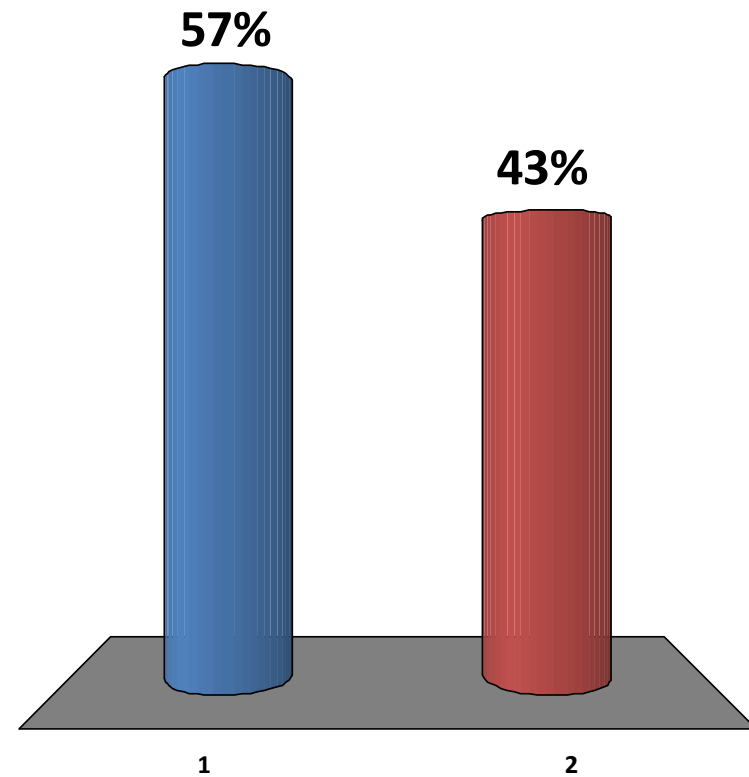
New Questions - Interactive

- Hand out audience response pads
- Instructions and sample questions

- 1/A = Yes
- 2/B = No

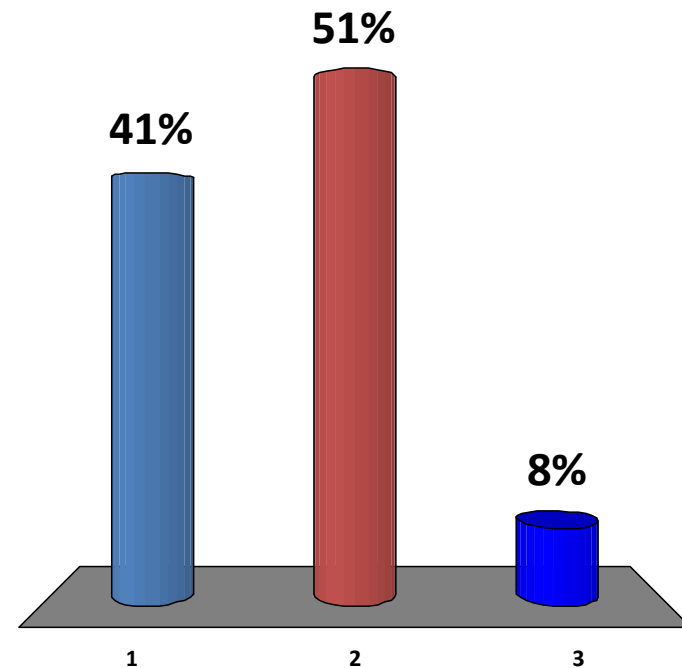
Practice: Will the Mariners make the playoffs this year?

1. Yes
2. No



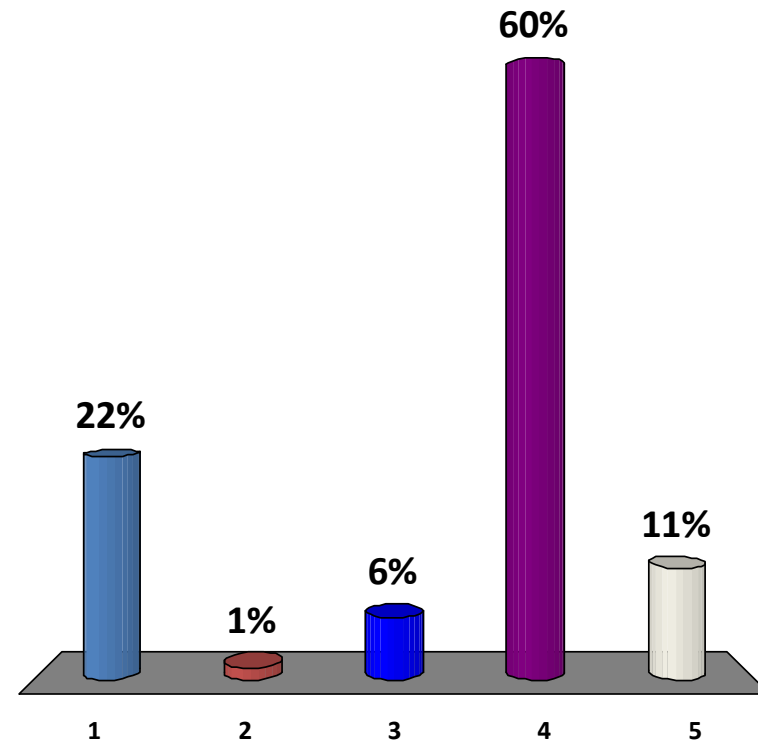
What comes closest to your point of view regarding the Iron Mt. Quarry mining application?

1. OK, if all applications are approved
2. No, I'll fight it all the way
3. No opinion



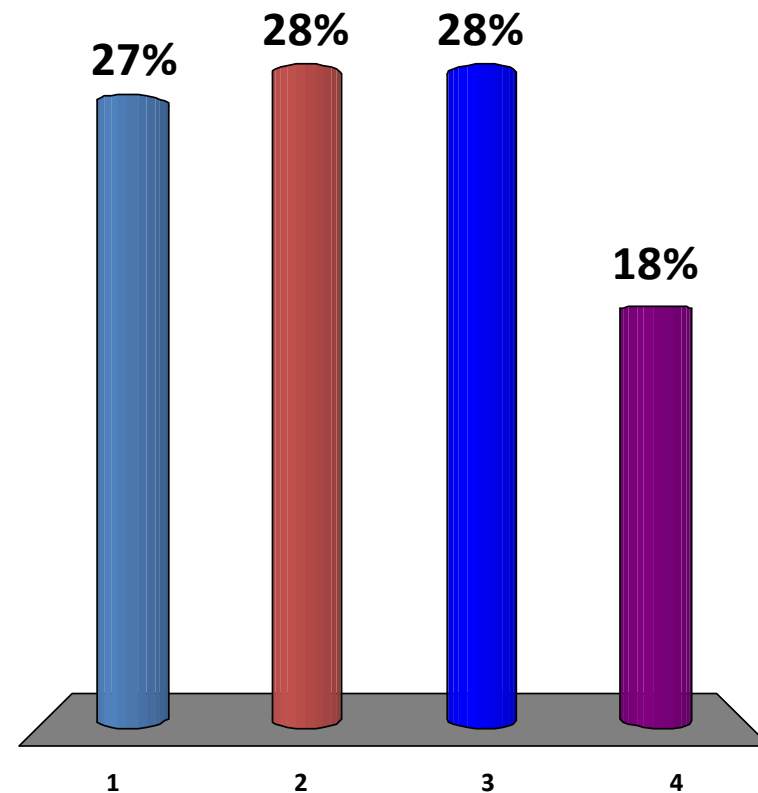
What does a “unified” Port Ludlow mean?

1. One governing body, e.g., PLVC or other.....
2. Single upgraded club facility
3. Consolidate management of clubs
4. All of the above
5. None of the above



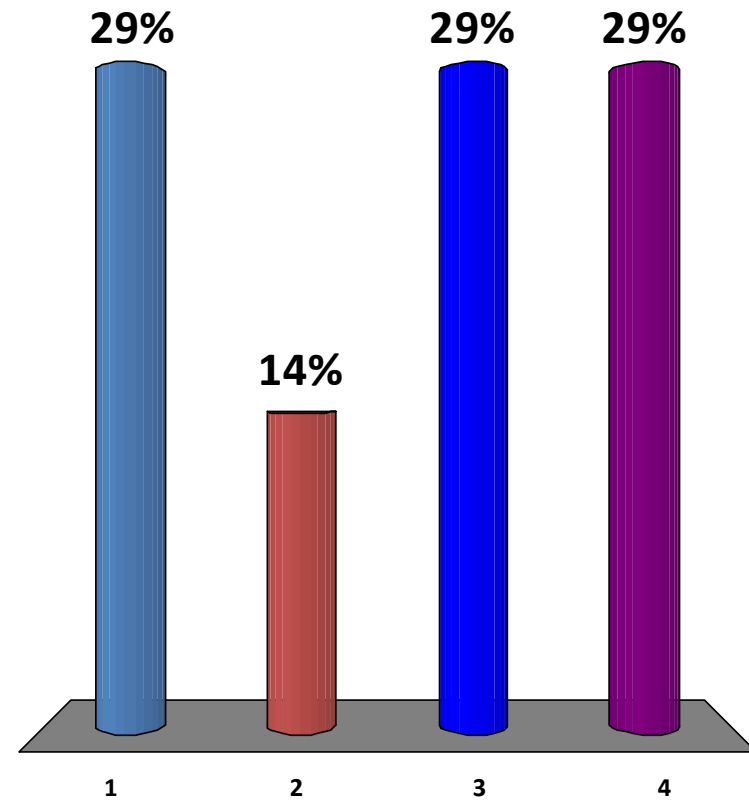
What does a “unified club” mean to you?

1. Joint planning of future modifications of the facilities
2. Single management structure
3. Single “super” facility
4. Ignore the “two clubs” issue



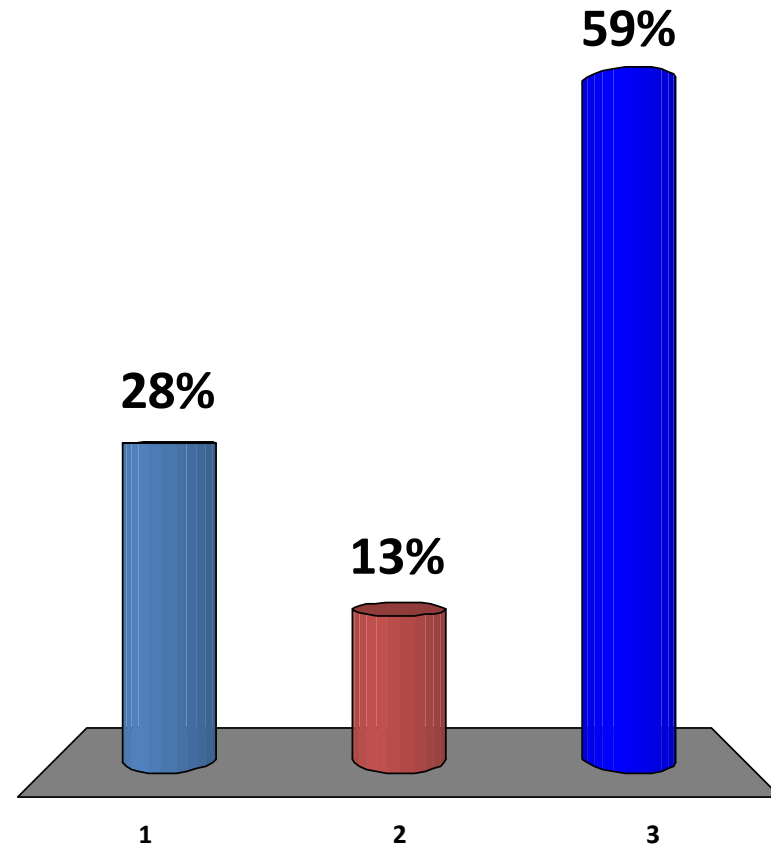
What should the current Village Council do to deal with the future?

1. Change structure of PLVC
2. Case by case basis
3. Investigate alternative, e.g., park dist., LID
4. Don't know



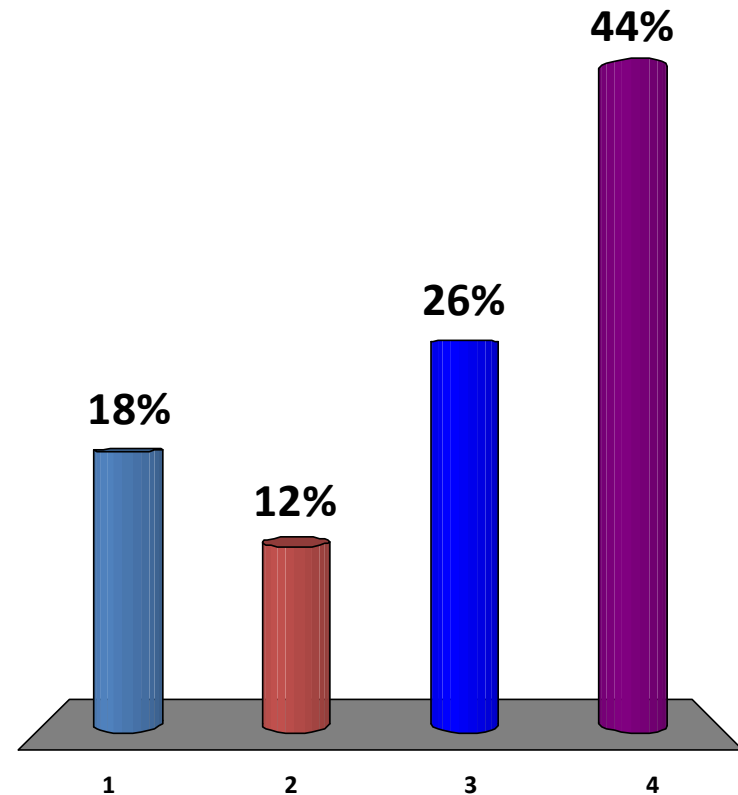
Do you think the Village Council should....?

- 1. PLVC – the status quo
- 2. Restructured with taxing authority
- 3. Promote a new form of governance



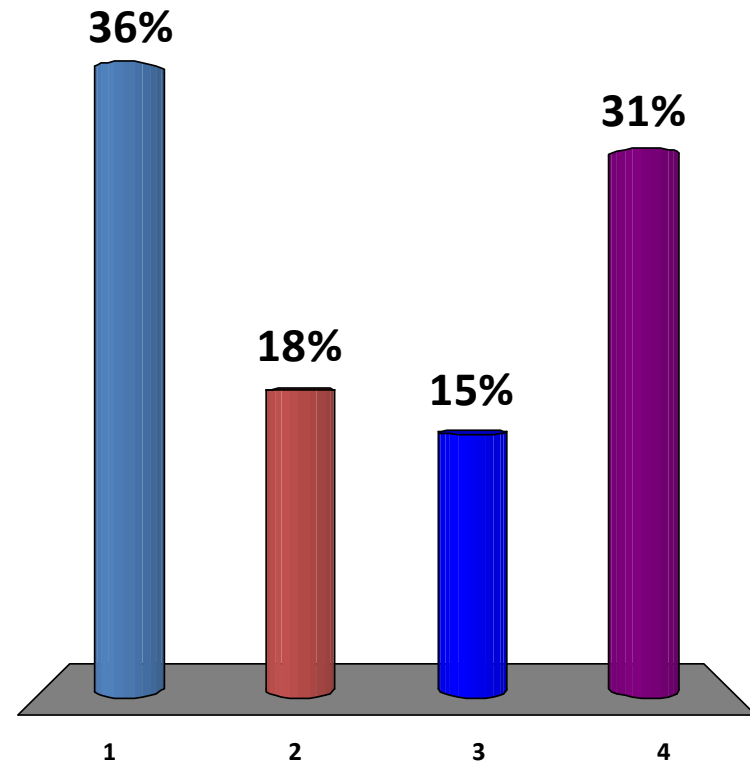
What are some ways to strengthen the Village Council?

1. Change the size?
2. Change the way we elect members?
3. Hire a professional planner or manager?
4. Don't know



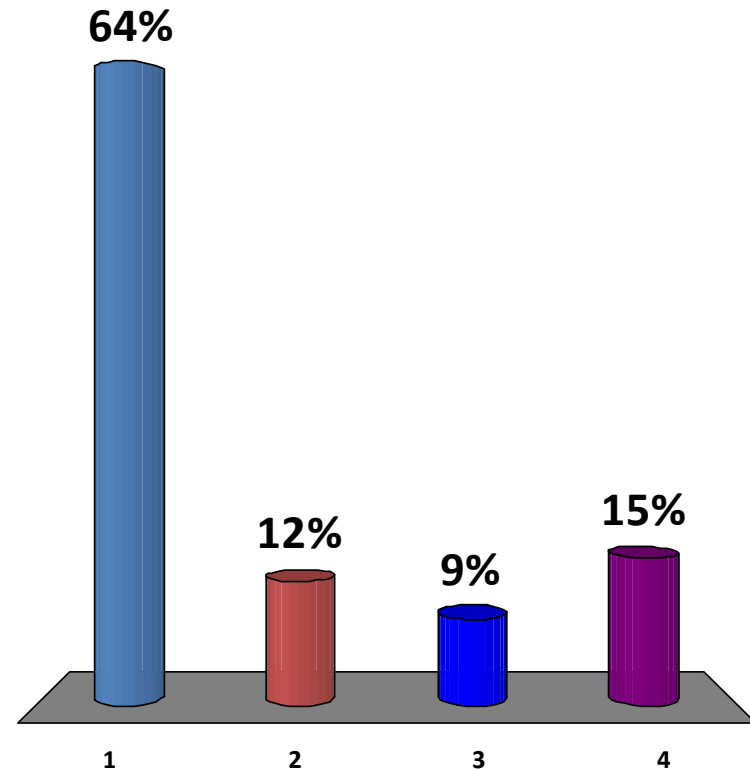
If the strengthening of the Village Council requires an additional revenue source to properly operate, what would be the funding source?

1. Assess each home owner a nominal annual fee
2. Allow PLVC to sell bonds to maintain properties
3. All of the above
4. None of the above



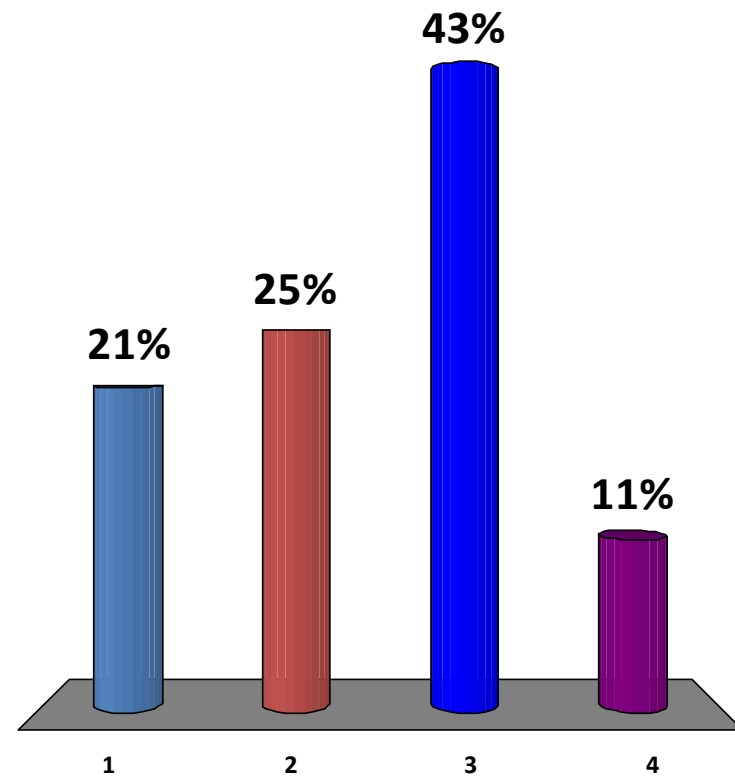
The “residents” or their “lack of interest” were suggested as the major roadblocks identified in the survey. How would you suggest the Council deal with this input?

1. More efforts to educate and/or communicate with the residents
2. Create a new form of governance
3. Continue as you have been doing
4. Other



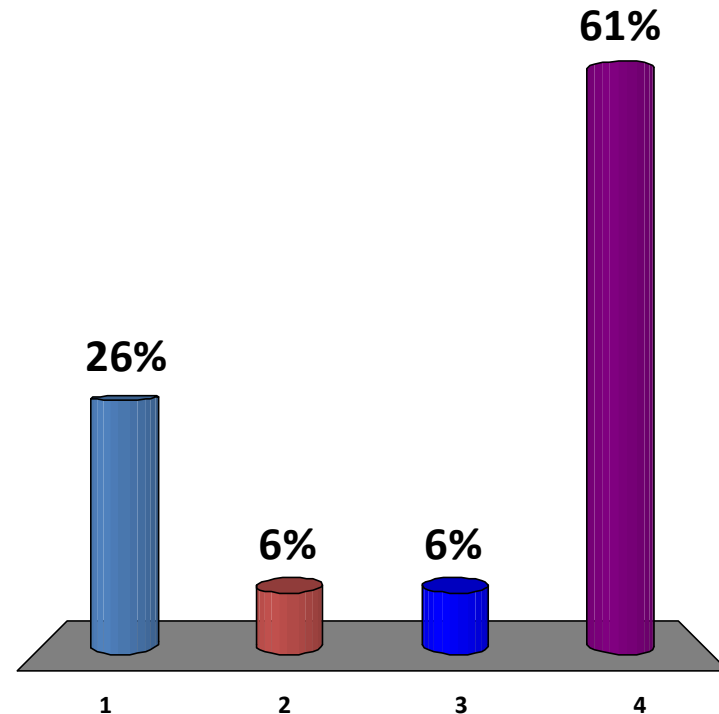
Should the Village Council hire an independent, professional community planner?

- 1. Strongly agree
- 2. Agree
- 3. Oppose
- 4. No opinion



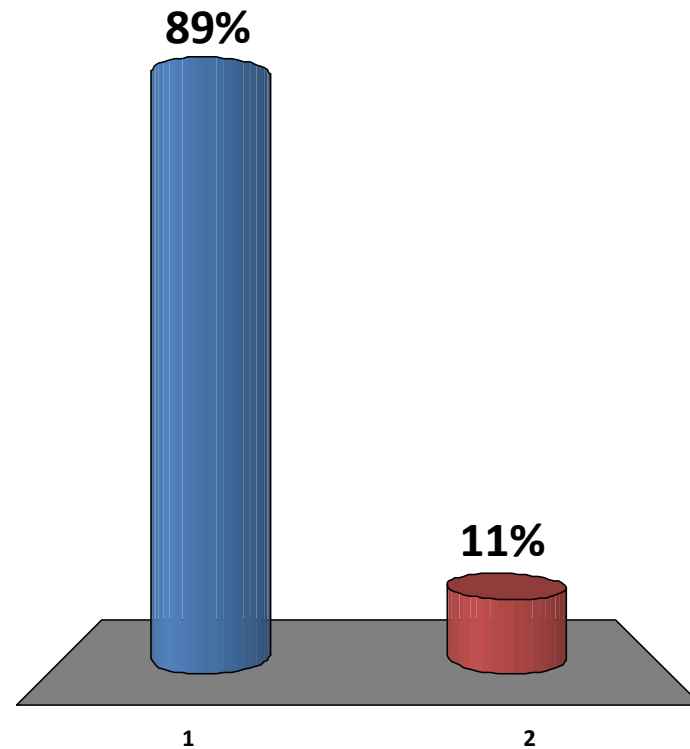
If you indicated “yes” to hiring a community planner, where should the funds come from?

1. Revenues from community events
2. Contributions from volunteers
3. Contribution from businesses in area
4. Don't know



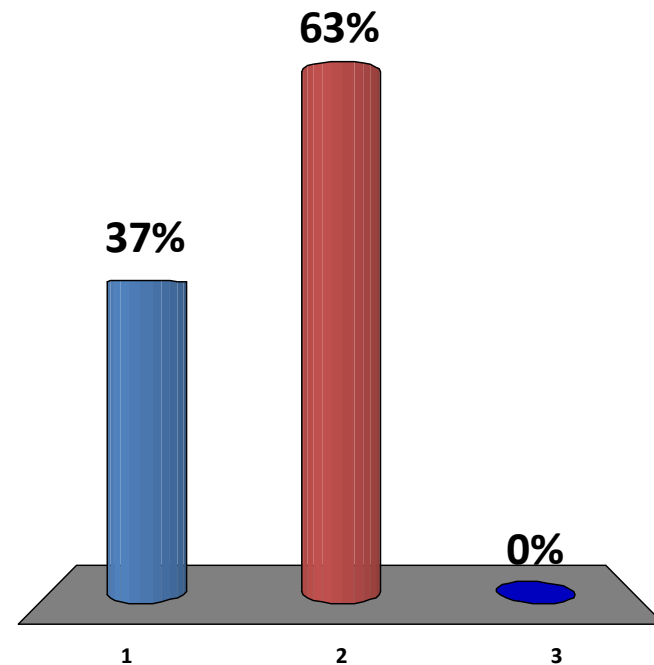
Should the Future Committee continue this process of community involvement?

- 1. Yes, continue
- 2. No



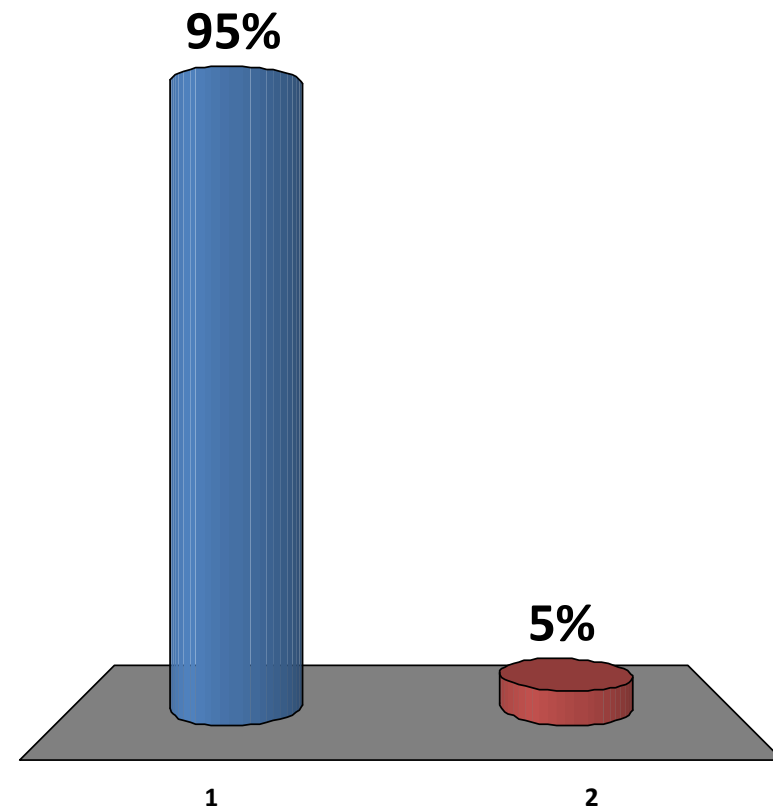
How do we get more feedback and involvement in community issues?

1. More community meetings (time)
2. More email surveys (no cost)
3. Mail survey at \$1,000 for postage and printing



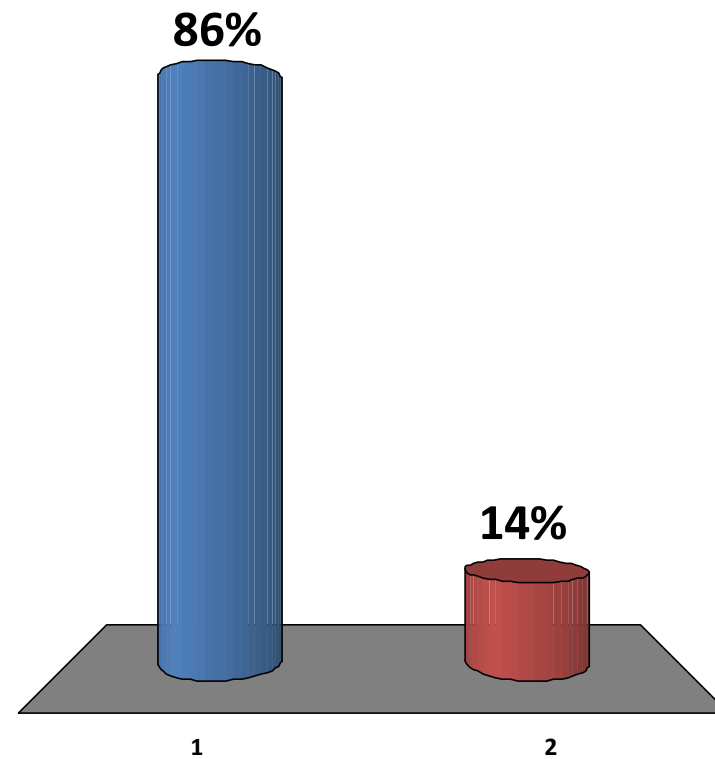
Should there be joint “long-range” planning between the two clubs?

1. Yes
2. No



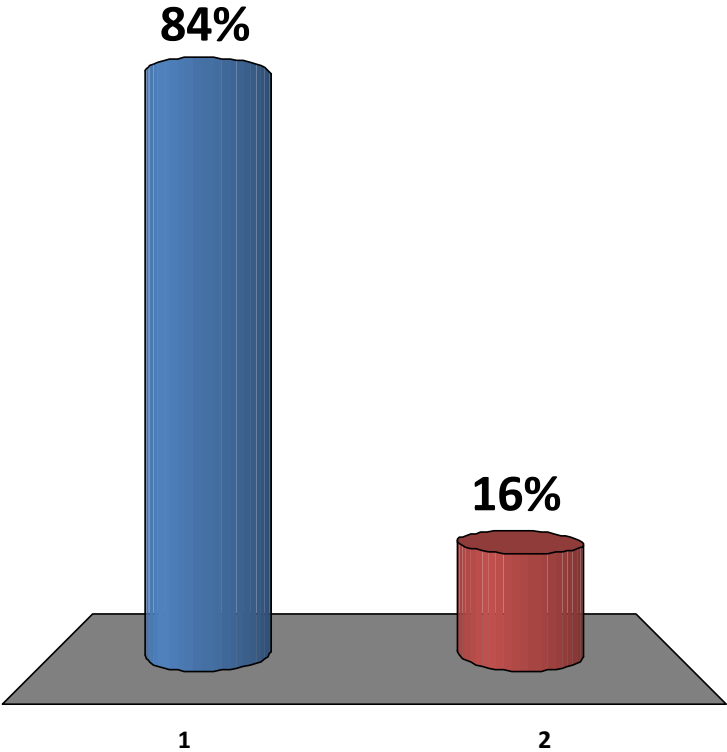
Should community members be eligible to have reciprocal privileges between the clubs for a nominal fee?

- 1. Yes
- 2. No



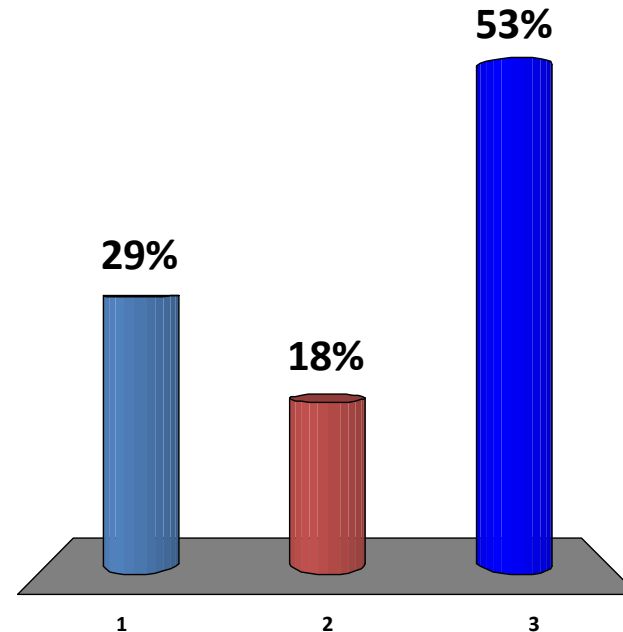
Should the PLVC continue the planning process for the future?

- 1. Yes
- 2. No



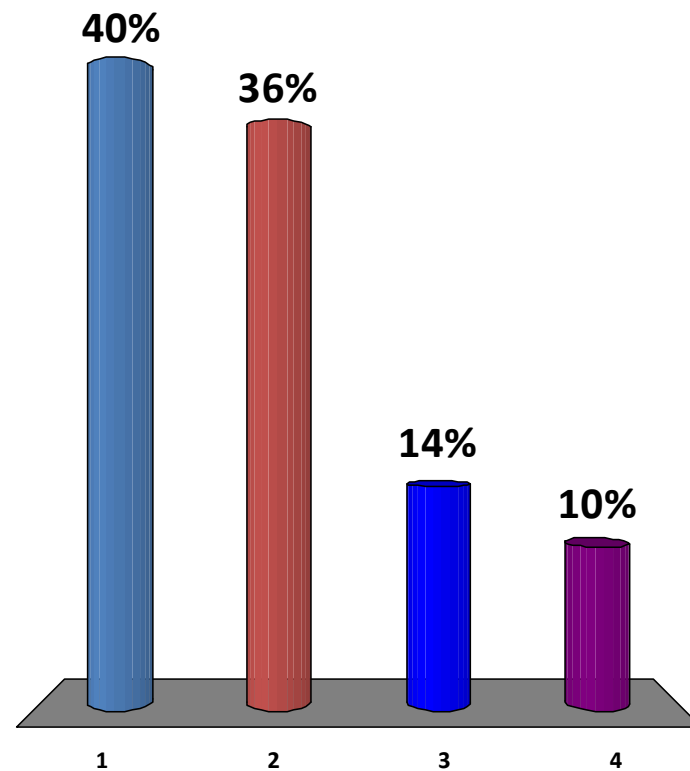
If you answered “yes”, would you be willing to serve on either the Village Council and/or the Future Committee?

1. Yes, I would like to be involved.
(Leave your name on a card and email address)
2. No, but I would like to suggest someone
3. No, but would be interested in serving on a specific committee.



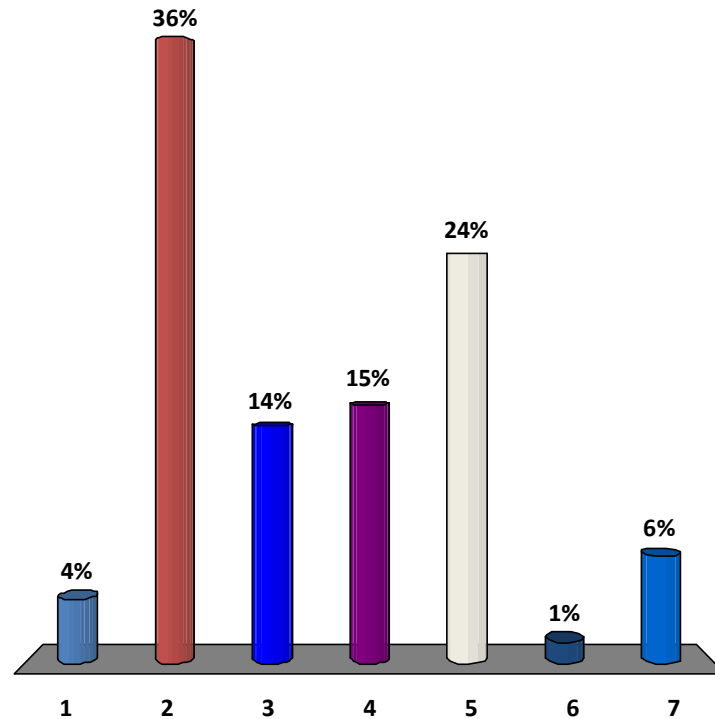
If there was a larger grocery store in Port Ludlow, what would anticipate it to be like?

1. Full service, e.g., QFC, Safeway, etc.
2. Specialization, e.g., meats, wines, cheezes, etc.
3. Limited, e.g., mini mart, etc.
4. other



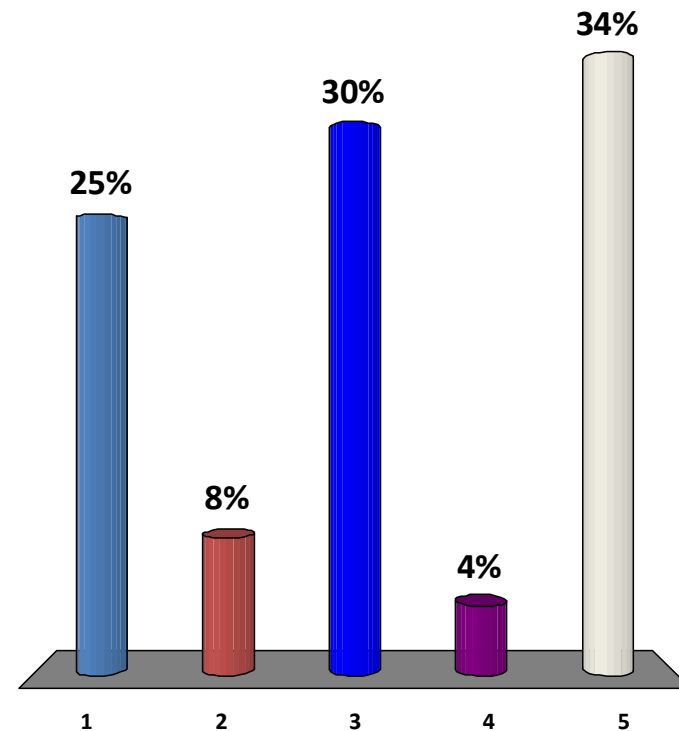
Currently, where do you do your major grocery shopping?

1. Port Townsend (Safeway)
2. Port Hadlock (QFC)
3. Poulsbo (Central Market)
4. Poulsbo (other)
5. Silverdale (Costco)
6. Sequim (Costco)
7. Other



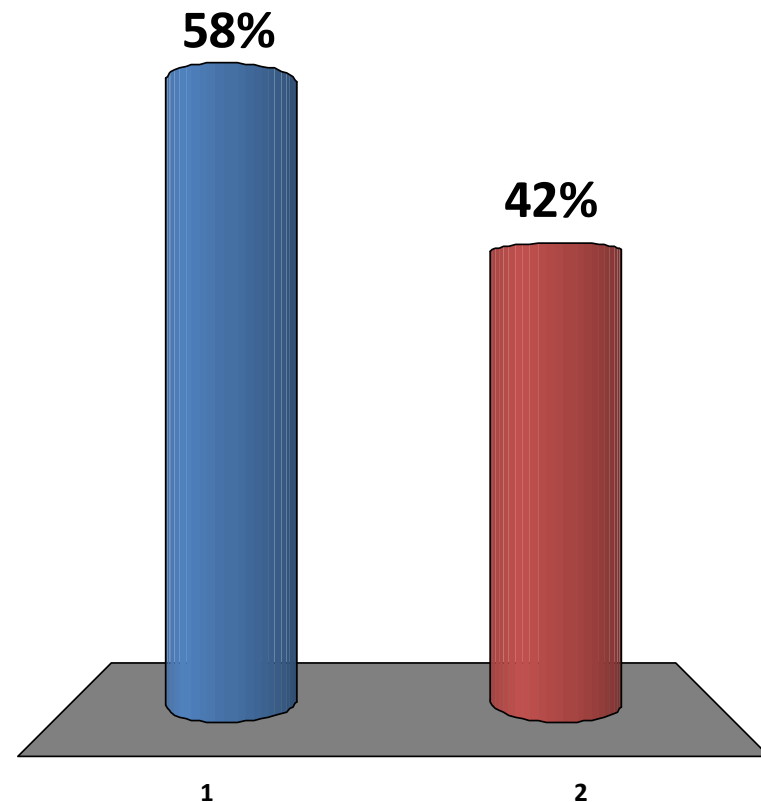
What other kind of retail Business do you think would enhance Port Ludlow?

1. More restaurants
2. Hardware
3. Bakery
4. Clothing
5. OK for now



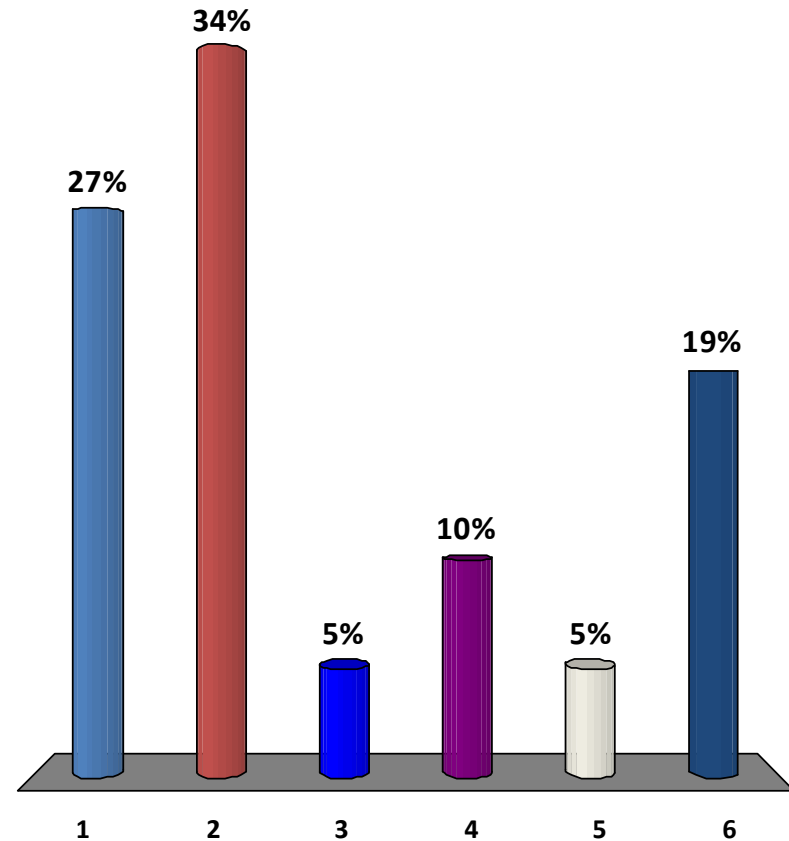
Do you believe that additional stores in Port Ludlow (grocery, etc.) will significantly change your shopping routine?

1. Will still do most shopping at major stores, etc. Central Market, Wal Mart, QFC, etc.
2. Will likely “significantly” change my shopping routine?



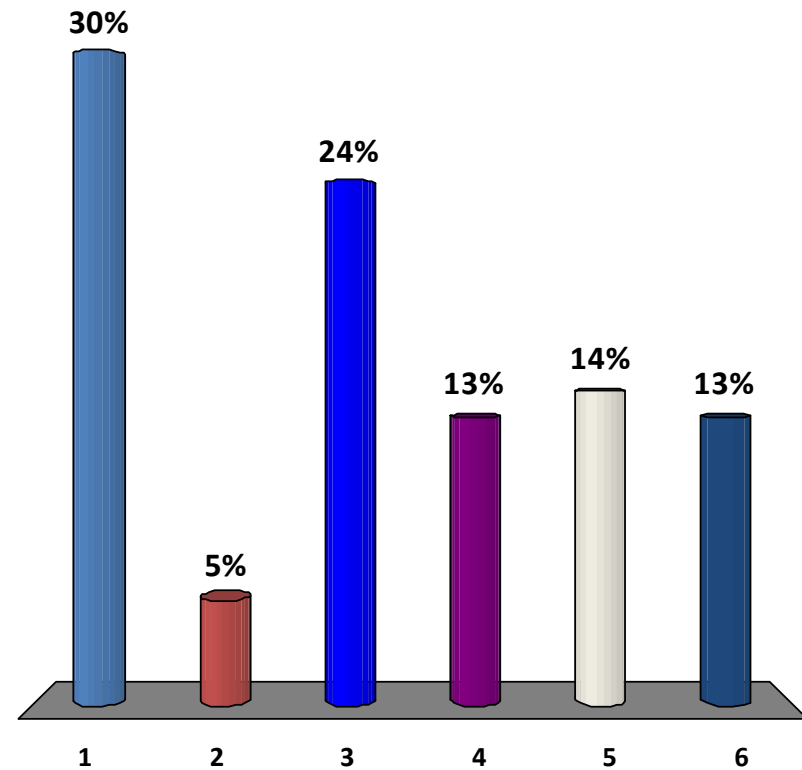
Where do you go to see your family doctor?

1. Port Townsend
2. Poulsbo
3. Silverdale
4. Bremerton
5. Seattle
6. Other



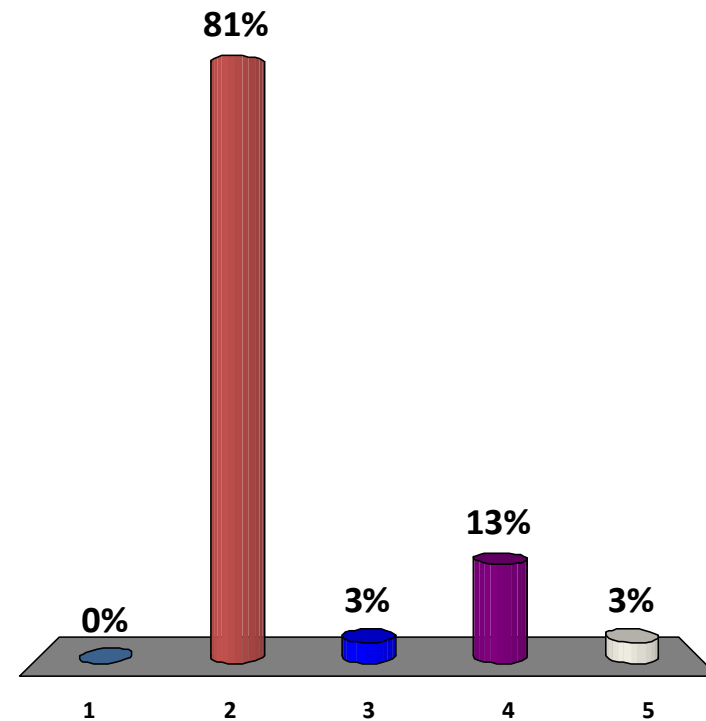
How did you first learn about tonight's meeting?

1. Part of the email survey
2. Notices on the North & South Bay bulletin board
3. Friends
4. Other email notice
5. Road signs
6. other



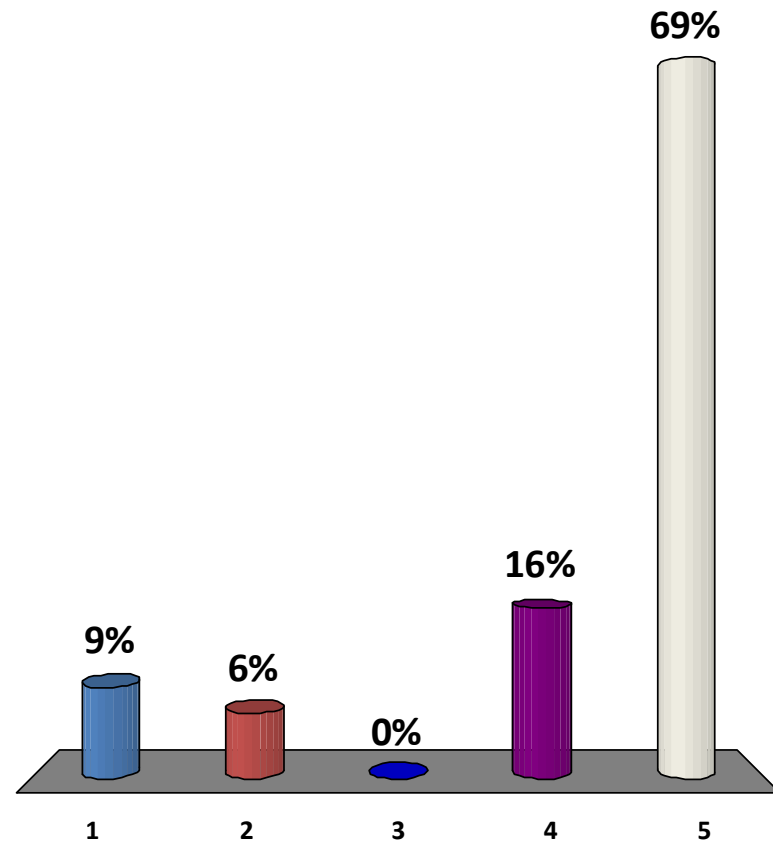
What most influenced you to attend tonight's meeting?

1. The e-mail survey
2. The topic – The Future of Port Ludlow
3. Notices and signs
4. Friends & neighbors
5. other



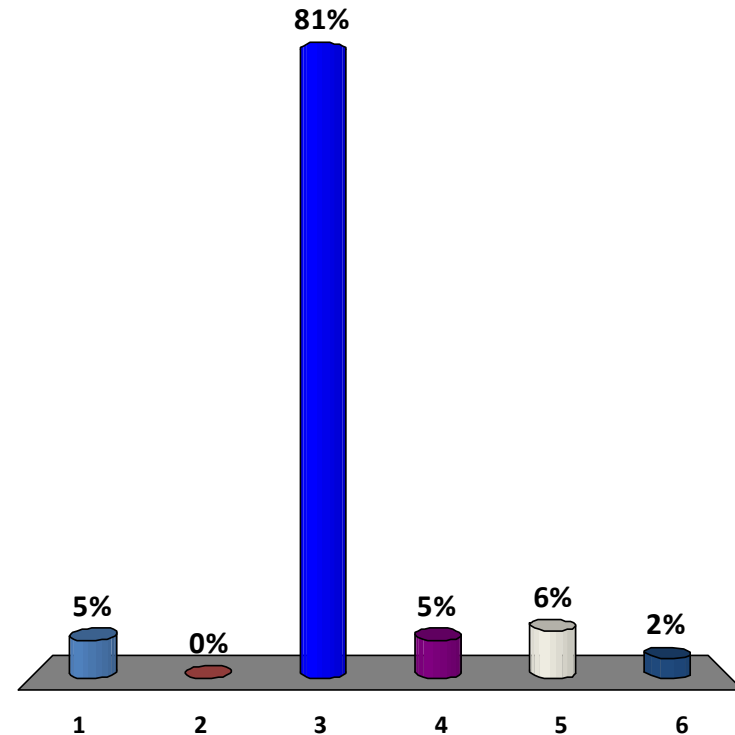
What features of our community do you like the most?

1. Marina, Golf Course, Trails
2. Overall resort ambiance
3. Proximity to Seattle
4. Proximity to scenery and beauty
5. All of the above



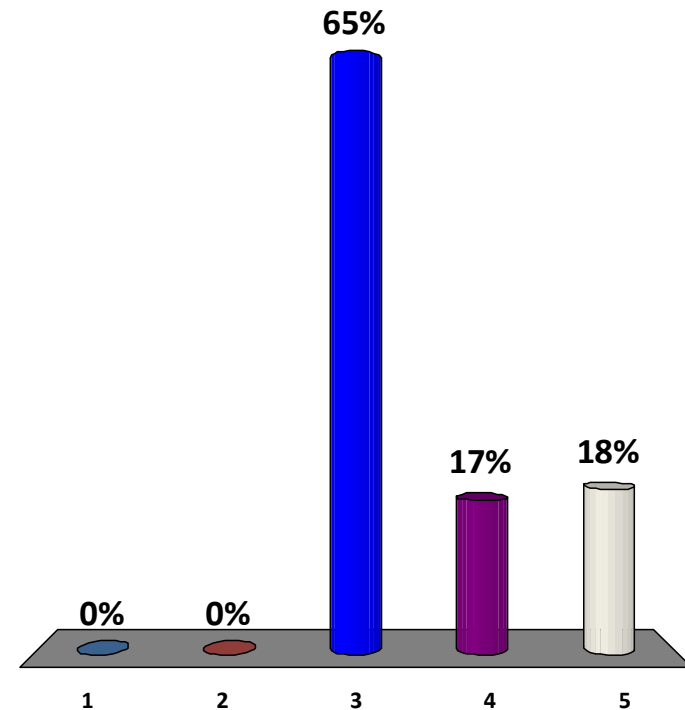
How do you find out what is happening in Port Ludlow?

1. Email bulletins
2. Area newspapers
3. The VOICE
4. Check web sites
5. Gossip
6. Home owner groups



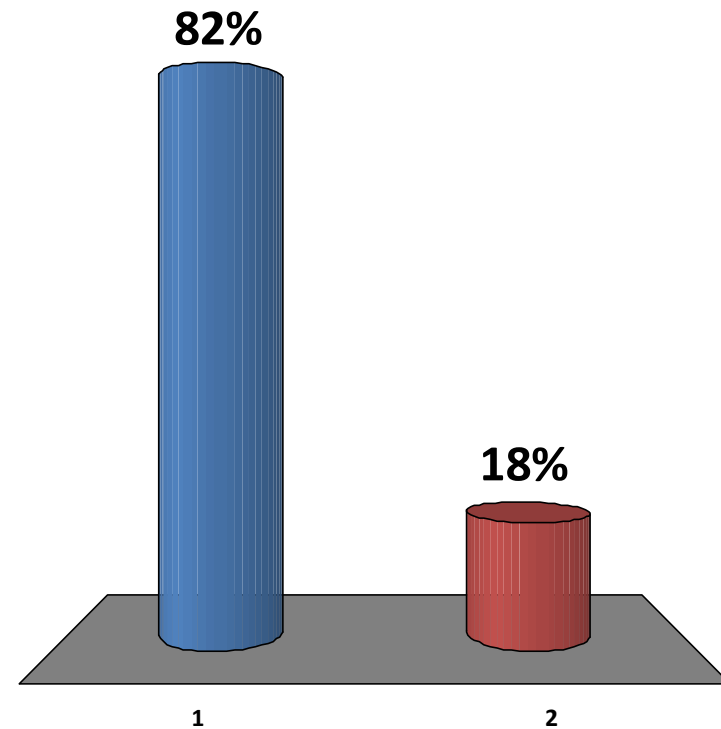
How would you like to receive information about what is happening in Port Ludlow?

1. Neighbors
2. Clubs websites
3. The VOICE
4. Local websites, e.g., PLVC. PL Today, etc.
5. Email bulletins, e.g., Key Communicators



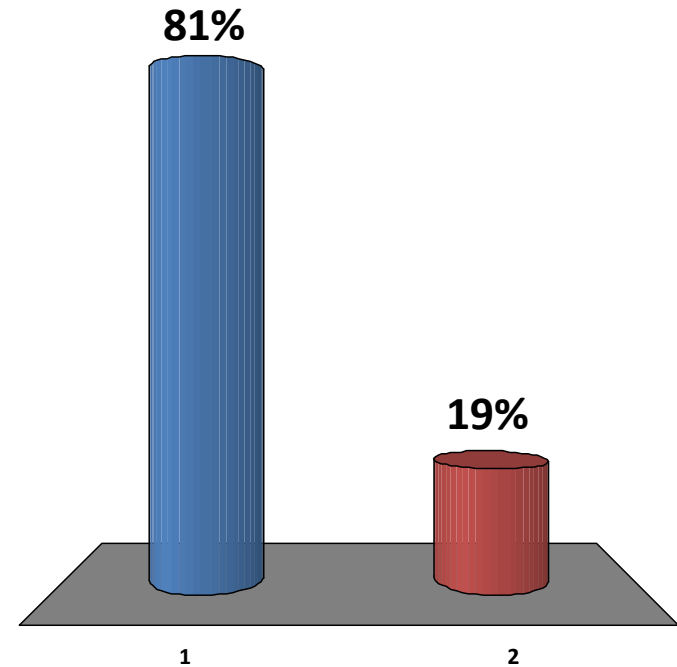
Was this evening's activities meaningful to you?

- 1. Yes
- 2. No



Did you have a sense of being able to contribute to tonight's efforts with your input?

- 1. Yes
- 2. No



The Next Step.....

1. Continue to engage the community to develop the Port Ludlow “Wish List”
2. Continue to engage the community to agree on the community priorities
3. Involve the community in special interest groups and subcommittees of the PLVC to implement change

Change

- *Change is inevitable - except from a vending machine.* ~Robert C. Gallagher
- *When you are through changing, you are through.* ~Bruce Barton
- *Faced with the choice between changing one's mind and proving that there is no need to do so, almost everyone gets busy on the proof.* ~John Kenneth Galbraith

Thank You

- The Village Council
- The Future Committee